

Membership luncheon - Bring a friend -

Send out flyers to other women's organizations, churches, etc. advertising the branch meeting program. Do every month. Be consistent. Put on bulletin boards.

Attend lectures and programs in your community - at colleges and universities. See if you can distribute AOW material.

Survey your members to find out what other organizations they belong to. Look for opportunities to collaborate. Ask if you can have two minutes to talk about AOW. ~~Joint programs may be possible.~~ Suggest joint meeting on topic of mutual interest.

College/university ^{partner} Students! At fall student activity fairs, enroll students as e-student affiliates using a paper version of the online application. Input information later on computer.

Membership person should maintain ~~an~~ email list of MAL's, community organizations, prospective members. Send information regularly - such as the branch's newsletter.

Use Shape the Future free national memberships to give to prospective members, such as community activists, guest speakers.

Where to look:

Memb at large -

Programs

Shape the Future - advertise
memb introduce at meeting

searching old Directors

Friends + Friends of Friends

Be sure to "invite" members

Membership table at events

Tabling at other people's events

Members invite a friend

Community College - vote - memb - into

Membership application

Equal Pay ^{event} at library - info -

Lapsed Members - contact

Collaborate with other groups

Give a Grad a Gift

How to Engage New Members

Hard to do

Buddy System - whole year

Newsletter - Activities for Members

Cocktails + convos - just talk

Have at least 1 meeting on Saturday

Great new Members out meetings + be
inviting

Directory - Pictures of members

Interesting Programs - See scope of
the organization

Find out special skills

How to Retain ~~At~~ Current Members

Position on Board from an interest section
Find a job for members - could be small

↳ member jobs

Follow up with new members - did they join
what they wanted

Have a pocket meeting - new topics
" meetings - be informed

Be sure they can ~~hear~~ hear at meetings

Have interesting topics at meetings

See that people can get to meetings
(Ride)

Meeting Reminders - Phone call

Collaborate with other groups

Find a reason for bringing people to meetings